



THE UNIVERSITY *of* NORTH CAROLINA
GREENSBORO

Why You Should Document Your Gift

Alumni and Friends of the University of North Carolina at Greensboro regularly share with us that they have included the University in their estate plans. Many provide details about their intentions, in effect "documenting" their future gifts that will benefit UNCG. Here are six good reasons you should consider documenting your intentions with UNCG.

Your Wish

Documenting your intentions will help ensure your wishes are met. With respect to designating a specific purpose or establishing an endowment, we will review or provide specific language. It also allows us to keep you apprised of new programs or developments that may impact your charitable intention.

Designating a Purpose

If you have not yet designated a purpose, simply complete a Letter of Intention to present your wishes. We will confidentially keep copies of your bequest documents in our records for future reference.

Inspire Others

Estate gifts are a vital source of continuing support for the University. The estimated value of your bequest will count toward UNCG fundraising production totals while inspiring other alumni and friends to follow in your footsteps.

The Importance of Participation

Why is your support of UNCG so important? Giving by alumni helps ensure the continued excellence of the UNCG experience. Plus, participation indicates alumni satisfaction and sends a message to the world about the quality of the UNCG degree and our alumni success.

A charitable gift is an ongoing "vote of support" for UNCG and the value of your degree. Alumni participation impacts:

National rankings. External evaluators like *U.S. News and World Report* and *Princeton Review* use participation rates when calculating rankings.

Value of a UNCG degree. Parents and prospective students look at national rankings and alumni participation rates as indications of how satisfied alumni are with the school and the quality of the degree.

Financial strength. Annual giving is an essential resource for the university. Corporations and foundations also require alumni participation rates in proposal requests because they believe their philanthropic or sponsored-research dollars should go to an institution with proven results. Alumni satisfaction is a key measure.

Appreciation

Documenting your intentions will allow UNCG to recognize you now for your future gift. Upon sharing your bequest intention, you will be enrolled as a member of The Unbroken Band Society. If you wish, you may elect to decline membership. Additionally, you may remain anonymous and exclude your name from any donor listings.

No Obligation

By documenting your intentions, you are in no way entering into a legally binding agreement. You retain the flexibility to change your plans should your circumstances or priorities change. As a courtesy, we kindly ask that you notify us should you update your plans.

How To Document Your Bequest

To document your bequest, we request the following items be sent to the Office of Gift Planning:

Completed Letter of Intent form and a copy of one of the following documents (if available):

____ Relevant portion of your will or trust document referencing UNCG

____ Relevant portion of your beneficiary designation form with available pertinent plan information (plan type, name of account owner, plan administrator, most recent market value information, date)

Please contact us for specific bequest or endowment language. Our standard bequest language may be found on our website.

Documenting your bequest intention solidifies your commitment to UNCG and allows the University to plan for our bright future. Thank you!

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